



**GLOBAL  
ENTREPRENEURSHIP  
CONGRESS**  
It's Liverpool, March 2012



# GEC SUMMIT 13 MARCH 2012

**Click here to book  
your place!**



From 9-16 March Liverpool will host the 2012 Global Entrepreneurship Congress - the world's leading gathering of entrepreneurs and a showcase of the best minds in business.

On Tuesday 13 March 2012 a truly 'world class' programme of inspirational keynote speakers will educate and inspire in a full day agenda at the Arena and Convention Centre Liverpool.

Speakers include:

- **Sir Richard Branson**, founder, Virgin Group
- **Sir Terry Leahy**, former CEO, Tesco
- **Lord Heseltine**, founder, Haymarket Group
- **Martha Lane Fox**, founder Lastminute.com
- **Doug Richard**, former Dragon's Den
- **Lara Morgan**, founder Pacific Direct

...with more speakers to be confirmed.

**Book your place now!**

[gec2012.com](http://gec2012.com)

Whatever you want to do...

**it's liverpool**

## Hosts

**KAUFFMAN**  
The Foundation of Entrepreneurship



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